

BE

CAREFUL

Social media makes NO money by protecting privacy

WHAT YOU POST ONLINE.

Train your staff on social media security



Watch your mailbox

Monitor your accounts

Beware of indiscriminate friend-ing



Play games at your own risk



Create a social media policy

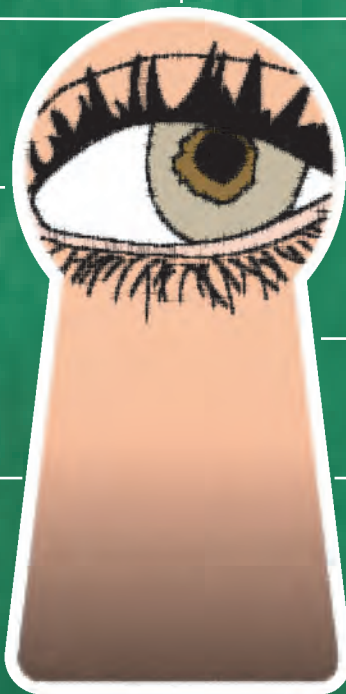
Lock your phone



Use the block button



Deleting isn't permanent on the internet



Set up a system of approvals for social posts

Check your privacy settings regularly

EVERYONE IS WATCHING