

# 2010 IT SECURITY CONFERENCE

October 13 & 14, 2010

Hilton Indianapolis North Hotel  
Indianapolis, IN



**PRESENTED BY:**

Indiana Bankers Association

Community Bankers Association of Ohio

Michigan Association of Community Bankers





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**N**ow that information security has gained acceptance and buy-in from all appropriate parties in the bank, we find ourselves in an interesting position where we are focusing on more effective ways to manage technology risk. With all the negative press about banking in general, the last thing we want to contend with is a reputational hit due to technology. Identity theft continues to frighten our customers and board members alike, right in the midst of downward budget pressures.

Emerging technologies are as complex as ever. For example, the risks associated with mobile banking and social media must be considered carefully. Please join us as we explore the schemes bad guys use to attempt to defraud your bank and customers. Security experts will heighten your awareness of recent trends seen in the industry, as well as protective measures for information security. Industry experts will provide you with the tips and tools that will help you counteract security risks. Don't miss the opportunity to network with other community bank information security officers and technology personnel, while learning from industry experts.

**Register today! Space is limited!**

## **WEDNESDAY, OCTOBER 13, 2010**

8:30 – 9:00 Continental Breakfast With Exhibitors

9:00 – 9:05 **Welcome and Opening Remarks**

9:05 – 9:30 **Hack Attack Live**

*Presenter: Dan Hadaway, Managing Partner, CRISC, CISA, CISM – Infotex, inc.*

**About the Program:** The team approach to information security is as important in 2010 as ever! Employees feed their own social networking sites daily. New tools to solve new problems abound, as well as better ways to decide which problems to solve.

Meanwhile, script kiddie applications are even easier to use while the methods of tricking users into compromise are getting more creative, more coordinated, and much more frightening.

To set the tone of the conference, Dan will carry on a tradition started in 2009, and show us how easy it is to exploit vulnerabilities that may be in our marketing sites today.

**About the Speaker:** Dan is the managing partner of Infotex, a preferred service provider of the Indiana Banker's Association in, among other things, IT Risk Assessments. He has been working on a list of information technology risks since the late 1980's, and as you know this list has changed substantially in the last two decades. As a CISA he helps banks conduct risk assessments that are used to prioritize audit tests and remediation.

9:30 -10:45 **New Fraud Schemes: What's Coming in the Next 12 Months?**

*Presenter: Jack Vonder Heide, CEO Technology Briefing Centers, Inc.*

**About the Program:** 2010 has brought high unemployment, slow economic growth and an increase in fraud. Troublesome new schemes were introduced by overseas organized crime groups. These impacted many banks, resulting in higher costs, strained resources and increased customer anxiety.

This jaw-dropping presentation discusses the very latest fraud techniques and the new schemes banks can expect to see in the next twelve months. The session then addresses the protective measures banks must take to reduce exposure and help protect customers, shareholders and employees.

**About the Speaker:** Jack Vonder Heide is one of the nation's leading authorities on technology and its impact on American business. He is consistently ranked among the top speakers at industry conventions, management conference, corporate seminars, sales meetings and other events. Prior to founding Technology Briefing Centers in 1993, Jack was Vice President of Sales for a major financial services company and held marketing positions with IBM Corporation.

11:00 - 12:00 **Securing the Virtual Environment**

*Presenter: Darrell Arbaugh, Senior Technical Analyst – Systems Design Group, Inc.*

**About the Program:** Why is this important? What's different from a normal environment? What's the same? What are the high/critical risk vulnerabilities with a virtual environment? What network inventory tools and network scanning tools should be used in the security process?

**About the Speaker:** Darrell joined Systems Design Group in 2009 in a consulting role of Senior Technical Analyst designing solutions, analyzing technical impact, and deploying technology across a diverse customer base. Prior to Systems Design Group, Darrell provided services as a Senior Engineer for high performance solutions with VMWare and Microsoft virtualization platforms, Cisco infrastructure, and SAN storage technologies. Darrell has been involved in the IT industry for 12 years and virtualization for 5 years. He has been involved in over 200 successful deployments of virtual environments in those 5 years.

1:00 – 2:00 **IT Risk Management in IT and the IR Risk Assessment**

*Presenter: Cathy Judge, Senior Consultant Plante & Moran, PLLC*

**About the Program:** The principal goal of any IT Risk Assessment is to provide institutions with a risk based technology "roadmap" for implementing control. Now the challenge comes in the documentation of this in a manner all audiences will understand. Discussion will include risk assessment methodology to assist:

- *Management* in balancing risk and control investment
- *Users* in obtaining assurance on the management of IT Risk
- *Auditors* in focusing IT audits based on the outcome of the risk assessment
- *Examiners* in understanding the risk and control environment at your institution.

**About the Speaker:** Cathy has 20 years experience with information security and control. She has worked in the financial institution industries, and has specific experience with SOX audits, tracking and validating that IT security controls, banking core processing application reviews, security audits, system analysis, and project management. She has worked in Unix, AIX, and Windows operating systems. She has also trained and managed audit teams at the operational level, and has managed large scale IT projects.

2:15 - 3:45 **Ongoing Security Awareness Training**

*Presenter: Dan Hadaway, Managing Partner, CRISC, CISA, CISM – Infotex, inc.*

**About the Program:** Now that we have our awareness training programs in place many of us are discovering that coming up with ongoing security awareness information is more difficult than the policy made it sound! Many questions have surfaced: Which

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newsletters deliver relevant information? What fun exercises, stunts, and games can be played to make the ongoing part better than just a weekly e-mail that nobody reads? How do we approach the customer? Dan will reveal ways that his clients are sorting through all the noise and determining which policies/procedures to highlight in ongoing awareness reminders.

4:00 - 5:00 **Mobile Banking: What You Need to Know Now!**  
*Raj Patel, CISA, CISM, Information Technology Partner - Plante & Moran, PLLC*

**About the Program:** How are banks approaching the adoption of mobile banking, what are some of the pitfalls, what are the risks, what policies/procedures/processes need to be put into place prior to deployment? What should a bank expect when implementing mobile banking applications?

**About the Speaker:** Raj coordinates Plante & Moran's Technology Consulting Group. He has 19 years of information technology and financial audit experience. His experience includes IT risk assessments, network security projects, business continuity planning, IT audit, GLBA compliance, SOX assistance, and web application security.



5:00 - 6:00 **Cocktails with Exhibitors**

## **THURSDAY, OCTOBER 14, 2010**

8:00 - 8:30 Continental Breakfast With Exhibitors

8:30 - 9:30 **Social Networking: When the Socializing Ends and Compliance Issues Begin**  
*Presenter: Susan E. Orr, CISA, CISM, CRP  
Susan Orr Consulting, Ltd*

**About the Program:** More and More employees are Tweeting or using their Facebook page to keep in contact with friends and business associates. Businesses also are discovering that social media can be a helpful tool and a useful means for maintaining customer contacts. But along with the benefits, there are serious dangers lurking. Fraudsters, hackers and identity thieves also have discovered the benefits of this media. This presentation explores some of the potential risks associated with the social media craze, including:

- Taking a look at social networks
- Identifying the potential benefits and risks
- Controlling employee usage
- Protecting your bank and its customers from attacks
- Ensuring that employees don't create liability
- Risk mitigation strategies

**About the Speaker:** Susan Orr is a leading financial services expert with vast regulatory, risk management, and security best practice knowledge and expertise. During her 14 year tenure as a bank examiner, Susan held numerous lead positions including Regional IT Examination Specialist, Special Assistant to the Regional Director, Special Assistant to the Director of DSC, and Special Assistant to the Vice Chairman of the FDIC. Susan was also a lead instructor for the FDIC's technology school and was instrumental in key industry initiatives such as the FDIC E-Risk Strategic Initiatives Risk Monitoring Committee, the Chicago Region Interagency Technology Group, and the Federal Financial Institutions Examination Council (FFIEC) IT Handbook rewrites.

9:45 - 10:45 **Communicating Information Security News and Getting Funds from the Boss**

**Panel Discussion:** Let's talk about how to communicate bad news to the various corners of the bank ranging from management team members to the board to the media. Then we'll talk about how we pry funding out of the budget to address security needs both planned and unexpected.

10:45 - 11:45 **Endpoint Security: Threats and Protection Options for Safeguarding Data and Devices**  
*Presenter: Bob Foley, J.D., CEO  
Matrix Global Partners, Inc*

**About the Program:** Despite the increased adoption of cloud computing and other hosted application technologies, most organizations are still committed to providing every knowledge worker with a personal computer. This computer then becomes a target for an increasingly well funded, sophisticated, innovative and diabolical set of criminals across the world. Banks are the most obvious targets for these criminals and nearly every US bank is probed or attacked multiple times per day. This session will look at the recent trends in endpoint attacks and available options to safeguard against intrusion and data loss.

**About the Speaker:** Bob has spent the majority of his business career as an entrepreneur and leader in the software industry. While trained as a lawyer, Bob has focused on building and managing businesses that develop software and services to customers in the areas of data management and security and has worked with organizations that range from small banks to international business leaders like The Gap, GE, McDonald's and Yum! Brands. Bob's current passion is developing his business, Matrix, into a national leader in endpoint security solutions and support.

12:45 - 1:45 **EFT Fraud**  
*Presenter: Paul Onischuck, Examination Specialist (IT)  
Federal Deposit Insurance Corporation*

**About the Program:** You've heard about it, probably experienced it. EFT Fraud is the number one fraud area that is costing us money, customers, and a bit of our hard-earned reputation. Paul will help us get our arms around this issue.

2:00 - 3:00 **Breakthrough Technologies That Will Change Banking Forever**  
*Presenter: Jack Vonder Heide, CEO  
Technology Briefing Centers, Inc.*

**About the Program:** Bank customers want innovative solutions for today's complex financial needs. Over the next 18 months, we will see an unprecedented rollout of new banking technologies that promise to provide quick ROI while enhancing customer satisfaction and building the "stickiness" that will help protect margins in the face of increased competition.

This program addresses the key, breakthrough technologies we can expect to see in the near term, their associated risks and the critical steps banks need to take now to evaluate them, plan for the future and position the bank to obtain maximum benefit.

3:00 **Closing Remarks & Conference Wrap-up**



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## CONFERENCE NOTES

### Exhibit Area

As an additional benefit for attendees, an exhibit room will feature companies showcasing products and services of interest to the IT Security Officer. All coffee breaks, continental breakfasts and the cocktail reception will take place in the Exhibit Room so you will have plenty of opportunity to visit with the vendors and become aware of a number of IT Security Tools that can be used to streamline your operations.

### Who Should Attend

Staff responsible for IT planning, budgeting and compliance including: Compliance Officers, Security Officers, Audit and Operations Personnel as well as Senior VP of Operations.

### Certificate of Completion

To demonstrate your commitment to having a strong IT Security Program, individual program attendees will receive a "Certificate of Completion" for attendance at this 2 day conference.

### Cancellation Policy

Within three or more business days prior to the day of an educational program, no cancellation charge will be assessed. Within two days prior, 50% of fee is assessed. Refunds are not provided for cancellations or absences, which occur on the day of the program. Substitutions are welcome at any time.

**Note:** Confirmation letters will not be sent, however, you may call the Association Office to verify your registration.

## DATE, LOCATION & HOTEL INFORMATION

The IT Security Conference is being held at the Hilton Indianapolis North Hotel on October 13 & 14, 2010. Room rates are \$104 based on single/double occupancy. To make your room reservations, call (317) 849-6668 or 800-HILTONS. The cut-off date for reservations is October 1, 2010. Any reservation received after the cut-off date will be accepted on a space or rate available basis.

## REGISTRATION FEES

### Members of IBA & CBAO & MACB

\$495.00 for the first attendee  
\$350.00 each additional attendee

### Non-Members

\$745.00 for the first attendee  
\$600.00 each additional attendee

Registration fees include handout materials, continental breakfast, lunch, refreshment breaks each day and cocktail reception.

## AGENDA FOR BOTH DAYS

### Wednesday, October 13, 2010

8:00 Continental Breakfast  
With Exhibitors  
9:00 Conference Begins  
12:00 Lunch  
1:00 Program Resumes  
5:00 Cocktail Reception  
with Exhibitors  
6:00 Program Adjourns

### Thursday, October 14, 2010

8:00 Continental Breakfast  
With Exhibitors  
8:30 Conference Begins  
11:45 Lunch  
12:45 Program Resumes  
3:00 Closing Remarks &  
Conference Wrap-up

## FOR ADDITIONAL INFORMATION AND TO REGISTER, PLEASE FEEL FREE TO CONTACT:

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## BANK / COMPANY INFORMATION

| Bank | Address |     |           |     |
|------|---------|-----|-----------|-----|
| City | State   | Zip | Telephone | Fax |

## ATTENDEE INFORMATION

|               |       |
|---------------|-------|
| Attendee Name | Email |
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| Attendee Name | Email |
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## PAYMENT INFORMATION

Total Amount Due \$ \_\_\_\_\_  I have enclosed my check  Bill Me **Charge My:**  MasterCard  VISA

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| Card Holder Name | Credit Card Number | Exp. Date |
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